



Innovative Data Management Solutions

Leave your data management to the experts.
Easy conversions, archiving, sharing, and analytics for healthcare.



DATA MANAGEMENT PIONEERS

Explore what we do, how we do it, and why we do it.

We've been in the data management business for over 23 years. Big data has now become quite the buzzword, but every industry has to start somewhere.

And this one did, thanks to one of our founders, Jeff Deitch. He literally wrote the script for pharmacy information technology in the early 90s in the pre-internet world. His revolutionary code enabled the conversion of patient data from aging, unreliable software systems to new platforms. After this breakthrough, any pharmacy had the ability to transport its most valuable asset, its customer database.

To add to Jeff's technical aptitude, he joined with co-founder Paul Placek, a revolutionary in his own right in launching new businesses. Together, they created InfoWerks in 1997 and have been solving some of the industry's biggest data challenges ever since.

Now, here we are, decades later, still enabling pharmacy, healthcare, and other industries to have autonomy over their data with total portability and interoperability. We deliver this freedom with easy conversions, archiving, sharing, and analytics.

ACCESS YOUR DATA **HOW AND WHEN** YOU NEED IT

Your data is essential to your success. So, keeping it in good health, portable, and accessible is paramount. While data management can be cumbersome, we're here to make it as pain-free as possible, devoting our time and expertise to your needs and requirements.

CONVERSIONS



ARCHIVING



SHARING



ANALYTICS



CUSTOM

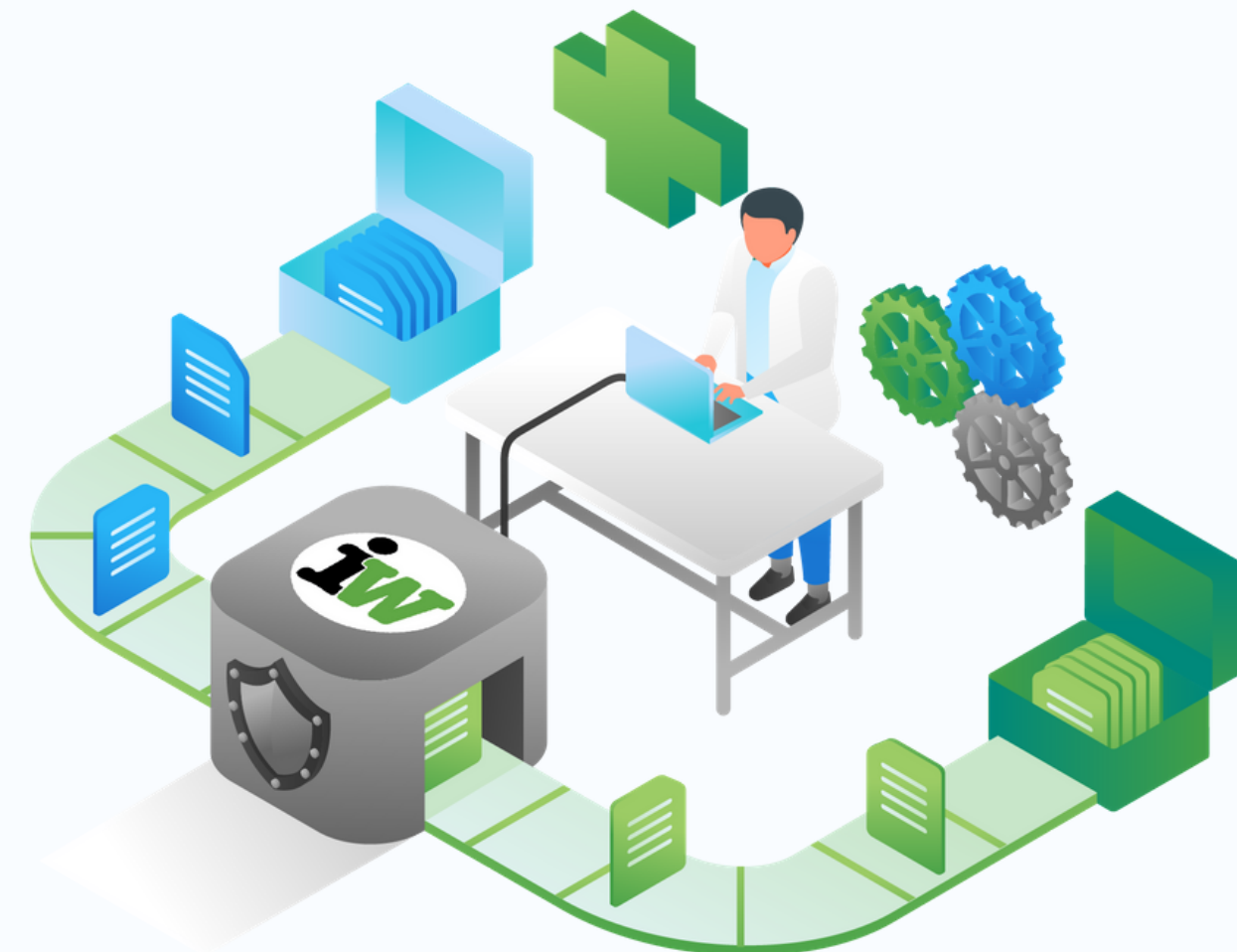


DATA CONVERSIONS:

MOVE YOUR DATA TO A NEW PLATFORM WITH EASE

Data conversions can be complex and cumbersome. Formats may need to be changed. There's structured and unstructured data to consider, as well as, mapping data from the source to target. But you don't have to worry about these nuisances—your job is helping patients, not data management. That's why you need to rely on a partner that has the experience and expertise to make the transition seamless and easy.

One of the most vital things we have as our foundation is a deep understanding of how data is stored in software systems. We've completed over 27,000 system conversions and worked with over 155 software providers to deliver pain-free data conversions.



HOW WE MAKE DATA CONVERSIONS PAIN-FREE

- Customized process
- Advanced data security protocols—zero PHI breaches
- Healthcare-centric approach to data management
- HIPAA compliant processes
- Encrypted, secure transport of data
- Redundant off-site storage for added protection that is SOC 1 audited and SOC 2 compliant
- Flexibility to manage any platform
- 24/7/365 customer support
- Staying on scope with consideration for your budget



DATA ARCHIVING:

DITCH LEGACY SYSTEMS, USE A SEARCHABLE LIBRARY

Legacy systems are problematic. First, you have the costs. Then there are security concerns, as legacy systems may increase the risk of a breach. And when you need to access data from these systems either due to an audit or patient request, it's tedious and time-consuming, impacting your team's productivity.

So, it makes sense to eliminate legacy systems. But that doesn't mean you have to convert all your patient data. Instead, consider archiving. With data archiving, ditch your legacy system but still retain access to your records, as required by law.

Archiving isn't just an option during a conversion. Your archive can continue to grow, and you can update it based on your schedule, aggregating data from multiple systems into one searchable database.

ViewMaster, our proprietary platform, can do just that. It's a vendor neutral transaction viewing tool that allows you to see and print data, documents, and images. Access the information you need using powerful filters.

We built our own archive solution, designed with healthcare in mind. We continue to redefine the product, keeping pace with regulatory requirements and big data trends.



DATA SHARING:

A BETTER, **MORE EFFICIENT WAY** TO TRANSFER YOUR PHI

Moving sensitive data can be a burden on internal IT teams. Lack of bandwidth can compromise your organization's ability to complete implementations on-time and on budget.

Reduce the time and cost of PHI transfers with encrypted, secure, and compliant data sharing services from InfoWerks. We have a deep understanding of PHI and how it's stored in applications, ensuring your data is always in good hands.

Data Sharing Services

- 340B Programs
- Revenue Cycle Management (RCM)
- Population Health Management
- Chronic Condition Management
- Decision Support System
- Specialty EHRs
- Predictive Analytics
- Business Intelligence (BI) Platforms
- LIS (Laboratory Information Systems)
- HIS (Health Information Systems)
- HEDIS Reporting



DATA ANALYTICS: BUSINESS INTELLIGENCE FOR BETTER DECISIONS

Every business decision is made with data. The more you have available to you, the more confident you feel. Imagine what you could do with data relating to your operations!

You can benchmark information such as sales, volume trending, third-party utilization, and more. Then you identify gaps and strengths.

Another use case for our BI tool is an acquisition assessment. With Acquisition Analytics, you'll receive information on the company's performance, helping you answer the question of "What percentage of these patients can I expect to keep?"

You no longer have to rely on what the company provides you regarding their operations. You'll be able to see in-depth metrics, offering you insights on future profitability and to also mitigate possible risk.

Within our web-based platform, dashboards and reports can be developed using dynamic data from multiple sources associated with transactions. Understand the trends in your business and find opportunities to grow and reduce costs with this powerful big data tool.



CUSTOM DATA SOLUTIONS: RELY ON OUR DATA EXPERTS

What do you want to do with your data? Are there challenges you just can't seem to resolve internally? How can optimizing and leveraging your patient data improve your operations and the care you provide? We can help you answer these questions.

Whatever your data initiatives are, we'll give you the tools to meet them. Some of our custom solutions include:

- Patient retention analysis
- Data warehousing and third-party data feeds
- Interoperability
- Big data challenges
- Aggregation of multiple data sources
- Transfer of PHI to patients and third parties for compliance with the HIPAA Privacy Rule
- And more

With our team, you get more than IT techs. Our team of programmers have industry-specific data expertise that enables them to ensure your data is working for you.



PRINTWERKS: TURNKEY PRINT AND DIRECT MAIL SOLUTIONS

In addition to data management solutions, InfoWerks, through its Printwerks division, offers specialty printing services for pharmacy and healthcare.

- COVID-19 communications and signage
- Mission-critical content
- Rebranding solutions
- Store in a box
- Seasonal promotions
- Direct mail campaigns
- A la carte offerings

Our team provides design, printing, and mailing from one source with competitive pricing, fast turnarounds, and the ability to take on low volume orders. We offer offset and large format printing capabilities.





THE INFOWERKS DIFFERENCE

ADVANCED TECHNOLOGY

With over 20 years of experience in facilitating data conversions for healthcare, we have proven processes in place that take the worry out of moving to a new system. Data migration is our core competency, and it has allowed us to leverage what we know and develop other complementary data services for our industry.

STRONG PARTNERSHIPS

We partner with many of the best healthcare software providers in the industry. Our relationships have been cultivated to ensure that your requirements are met. By working together and developing such strong bonds, we can anticipate your needs as a team, ensuring your data is accessible.

SPECIALIZED EXPERIENCE

Data management for healthcare is different than other industries, due to HIPAA and other regulations. You need a provider with a deep understanding of the space. With decades of experience, our programmers and data experts know how to execute on your needs. Plus, your data never leaves our U.S.-based team.

TURNKEY SUITE OF SERVICES

With us, you can engage one provider for all your data management services. From conversions to archiving to analytics and more, whatever your data needs are, we can deliver. With customizable solutions and a team that's always innovating, we can resolve all your data challenges.

SUPERIOR SECURITY PROTOCOLS

Our processes ensure your data is always safe.

Data management must be accompanied with robust security. We maintain the highest standards of security and data protection through yearly risk management assessments and by always encrypting data whether in transit or at rest.

We use two factor authentication for access to data, and all employees are trained on the latest HIPAA standards.

We use Flexential as our trusted data center, housing all our servers. Flexential is a top tier, national colocation provider that delivers reliable bandwidth and 99.999% uptime along with 24-hour security.

Flexential has 20 years of experience and currently maintains 40 data centers, covering 3.1 million square feet. Their certifications include: PCI DSS, HIPAA compliance, HITRUST CSF, SOC 1, 2 & 3 Type 2, ISO 27001, NIST 800-53, EU-U.S. privacy shield framework, and ITAR.

With over two decades of healthcare data management experience in our pocket, we bring solutions you won't find with standard data vendors. Enjoy seamless conversions, practical archiving, smooth transfers, and meaningful analytics from one turnkey provider.

Let us help you solve your data troubles with pain-free solutions!



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